|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Elements of Design**  Consider how well each of the Educational Institution websites below uses the Elements of Design to effectively cater to their Central Idea, Purpose, and Audience. Rate each on a scale of 0-3 (0 = not effective, 3 = very effective), and briefly explain why you chose your rating. You need only choose 4/8 Elements of Design to assess, and 3/4 websites to assess. | | | | |
|  | **Site #1:** [**NACI**](http://neepawacollegiate.weebly.com/) | **Site #2:** [**Boissevain School**](http://boissevainschool.ca/) | **Site #3:** [**Sisler High**](https://www.winnipegsd.ca/schools/Sisler/Pages/default.aspx) | **Site #4:** [**University of MB**](http://umanitoba.ca/) |
| Line |  |  |  |  |
| Colour |  |  |  |  |
| Texture |  |  |  |  |
| Size |  |  |  |  |
| Shape |  |  |  |  |
| Space |  |  |  |  |
| Typography |  |  |  |  |
| Media (images, video, audio) |  |  |  |  |
| **Total Mark (/24)** |  |  |  |  |
| **Site Navigation and Layout**  Consider how well each of the Educational Institution websites below uses their Site Navigation and Layout to effectively cater to their Central Idea, Purpose, and Audience. Rate each on a scale of 0-3 (0 = not effective, 3 = very effective), and briefly explain why you chose your rating. | | | | |
| Home Page (informative, visually-appealing, and eye-catching/interesting) |  |  |  |  |
| Navigation Bar (consistent, between 3-6 main pages, well-placed on page) |  |  |  |  |
| Overall Structure (not too many parent-child relationships, easy to nav) |  |  |  |  |
| Overall Organization (content is organized logically into separate categories, each major category has own page) |  |  |  |  |
| Pages (require minimal scrolling, info is well-chunked, graphics help break up text) |  |  |  |  |
| **Total Mark (/15)** |  |  |  |  |
| **Page Design – CRAP**  Consider how well each of the Educational Institution websites below uses CRAP to effectively cater to their Central Idea, Purpose, and Audience. Rate each on a scale of 0-3 (0 = not effective, 3 = very effective), and briefly explain why you chose your rating. | | | | |
| Contrast |  |  |  |  |
| Repetition |  |  |  |  |
| Alignment |  |  |  |  |
| Proximity |  |  |  |  |
| **Total Mark (/12)** |  |  |  |  |